

**MINUTES OF THE
STE. GENEVIEVE BOARD OF ALDERMEN
WORK SESSION
August 25, 2022**

The work session of the Ste. Genevieve Board of Aldermen was called to order by Mayor Paul Hassler at 6:16 p.m. with the following members present:

Mayor Paul Hassler	
Alderwoman Susan Johnson	Alderman Bob Donovan
Alderwoman Kristi Cleghorn	Alderman Mike Raney
Alderwoman Ashley Armbruster	Alderman Joe Prince
Alderman Mike Jokerst	Alderman Jeff Eydmann

A motion by Alderwoman Johnson, second by Alderman Donovan to amend the work session agenda to have the Hire Tourism Director first for discussion on the agenda and than proceed with the closed session. Motion carried 8-0 as amended.

BUSINESS ITEMS.

HIRE TOURISM DIRECTOR OR OTHER OPTIONS. At this time City Administrator Welch reported that the City has gone through two tourism directors in the last two years and he is concerned that if the City hires another one it will continue that trend with no consistency in the City's advertising regimen. One thing that Happy would like to do is tamp down expectations due to what he perceives and an overstimulation of inputs from all sectors of the downtown community as well as those tourism generating businesses in the county. The question for the Board is should the City just hire a agency to market tourism in the community or go with hiring another tourism director. The board members discussed the issue, heard comments from Kara Bert, Jean Rissover, Geoff Giglierano, Mike Weiler, Bob Roth, Kandy Mahurin and Stephen Zielinski regarding the hiring of a tourism director. The Board was in consensus to allow the Tourism Advisory Commission and the Tourism Tax Council to discuss the situation and bring some recommendations back to them.

INUSTRIAL DEVELOPMENT COMMISSION – PROGRESS PARKWAY PROPERTY.


A motion by Alderwoman Johnson, second by Alderman Donovan to go into closed session to discuss real estate matters pursuant to RSMO Section 610.021(2). Motion carried 8-0-with the following roll call vote: Alderwoman Susan Johnson, Alderman Bob Donovan, Alderwoman

Kristi Cleghorn, Alderman Mike Raney, Alderwoman Ashley Armbruster, Alderman Joe Prince, Alderman Mike Jokerst, and Alderman Jeff Eydmann. 7:23 p.m.

ANY OTHER BUSINESS. None.

With no further business the work session was adjourned at 8:36 p.m.

Respectfully submitted by,


Pam Meyer
City Clerk